



# Sharpen your ROI on Sales Training

Looking for something new to increase your Return On Investment in sales training, and contribute to better sales?

The answer is *Speed to Proficiency*: getting your sales people up to speed faster. How? With Performance Centered Learning (PCL).

The faster your sales people and account managers can become proficient at selling your company's products, the more revenue they will produce. This can be especially important for new product introductions and/or new sales reps.



Let us show you how you can develop experts faster

Performance Centered Learning (PCL) is a cognitive learning method which:

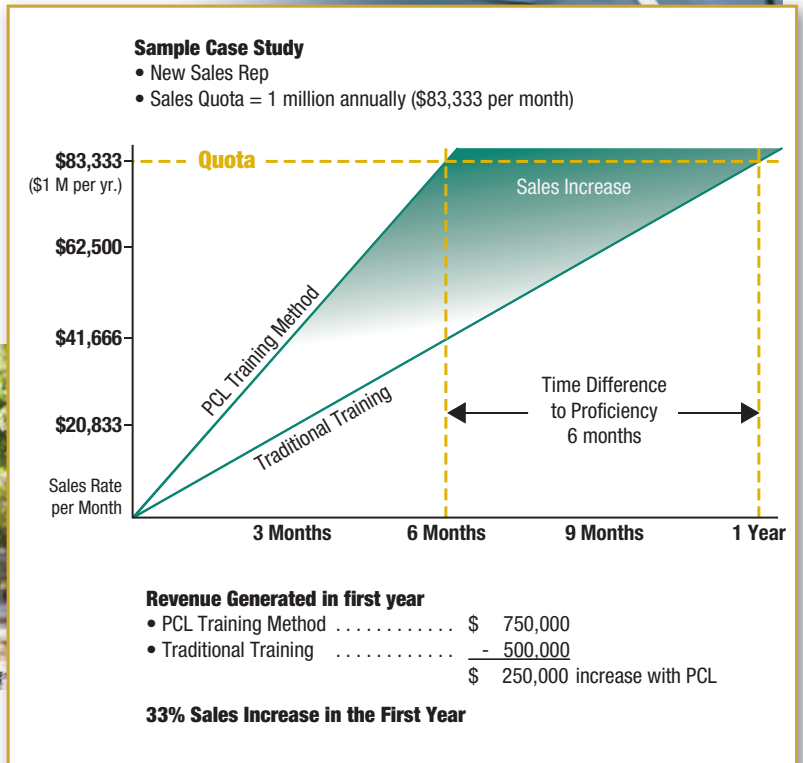
- Produces experts faster
- Makes learning more engaging
- Sharpens your ROI

Training Types:

- Product Sales Training
- User Training
- Strategic Learning Consulting
- Sales Tools & Demos

Delivery methods:

- Elearning
- Classroom Training
- Web 2.0
- Blended solutions



We'd be glad to show you how to increase your speed to proficiency.

For a free consultation, contact: Steve Harker at [steveharker@cedarinteractive.com](mailto:steveharker@cedarinteractive.com) or (847) 529-1519