



# New Employee Orientation - NEO

## The Challenge

Companies and organizations with widespread workforces face difficulties in bringing their new hires up to speed, including:

- Providing new hire orientation immediately on start date
- Conveying a consistent message
- Ensuring a high quality presentation
- Updating orientation materials to keep current
- Delivering orientation in a cost-effective manner.

In today's geographically dispersed companies, new hires may have to wait for weeks or months before they are trained on essential company information such as the mission, structure, and policies. This delay in orientation results in lower productivity, lack of consistent purpose, and lower employee moral.

## The Solution

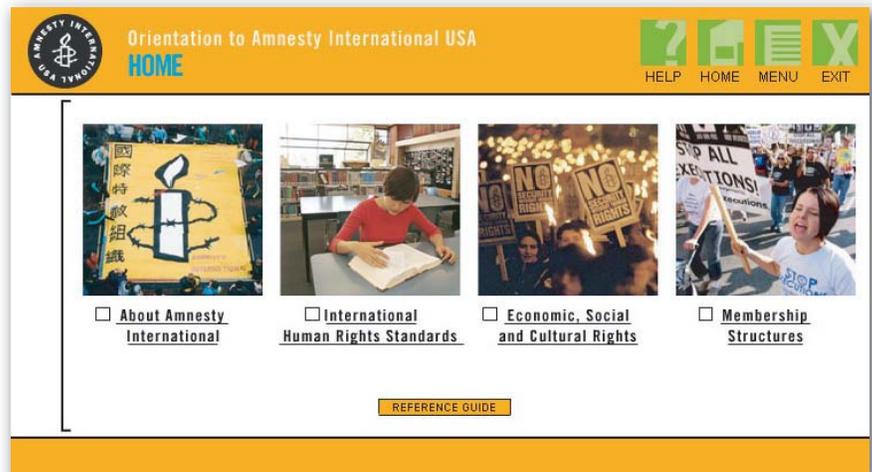
A comprehensive, consistent, and cost-effective New Employee Orientation (NEO) program, delivered online. Such a system allows HR departments to provide company information and messaging to all new hires, regardless of location, or time. The NEO program provides custom information regarding the company in an enjoyable, engaging manner, so all new hires consistently receive the same knowledge, and achieve the right perspective regarding their new place of employment.

## The Benefits

- Universal - ensures that everyone obtains new employee orientation.
- Timing - can be delivered on the first day of hire, instead of waiting for a class to be scheduled.
- Consistent - everyone receives the same information via a high-quality presentation.
- Flexible - may be frequently updated to stay current with company developments.
- Low cost - as low as \$10 per learner or less.



*The Alzheimer's Association has a large national organization and over 80 chapters nationwide, each with its own local offices. It was a constant challenge to provide consistent and timely new hire orientation among the widespread chapter network. This resulted in new personnel being unable to adequately represent the organization to their local clients. With NEO, the association now provides timely, consistent, high-quality new employee orientation to staff and volunteers, allowing them to be more productive sooner.*



*Amnesty International USA maintains numerous offices, staff and volunteers around the country, and was having difficulty in bringing their new hires up to speed quickly and consistently. It is imperative for members to speak with one voice to effect positive change. With the NEO program, new people quickly understand the mission, purpose, and goals of the organization, helping them to become productive members of the team. This is essential in an organization that needs to be able to act and react quickly, bringing in new volunteers and resources on an as-needed basis.*